



SIGNATURE
ANALYTICS

Better financial
information.

Better business
decisions.

GET TO KNOW US

Your finance, accounting & business advisory partner

We provide expert-level accounting and business advisory solutions to small and middle-market businesses throughout Southern California and beyond. Our team of experts provides small and mid-sized companies the benefits of having direct access to a full finance and accounting department with the flexibility to scale in line with your business goals.

We accomplish this by managing your accounting function and financial reporting, so you don't have to. From there, we go beyond the numbers to help improve business performance and achieve your goals by focusing on forward-looking activities, direction, and strategy.

What our solutions provides you:

A **high value alternative** to hiring full time staff reducing your overhead

A **solution** that places the **right people** in the **right seats** at the **right time**

An **experienced company** with **significant resources** in a variety of industries

Risk reduction & greater peace of mind through:

- 1 Eliminating internal employee turnover and retention issues
- 2 Providing the right level of expertise at the appropriate level for each task
- 3 Establishing processes and controls that reduce risk and improve efficiency

We add value to your organization by:

- Managing the accounting department and establish efficient recurring functions and activities
- Improving processes, procedures, and controls in your finance department to reduce risk
- Managing and improving visibility into the company's cash flow
- Providing accurate, relevant, and timely (ART) reporting
- Developing robust financial reporting to run your business
- Providing sophisticated financial and operational analytics and KPIs to drive business decisions and goals
- Giving you more time to work on your business rather than in it
- More confidence in your business's future and a partner by your side

When does a partnership makes sense?

Your **annual revenue is between \$5M - \$100M** or you're experiencing **hypergrowth**

Your business is in **Southern California** or are open to **remote support**

You're a **business owner or C-level executive** looking for **strategic financial guidance**

Situations that Require Superior Financial Guidance:

- Looking to acquire more financing from lenders
- Considering acquiring another business
- Considering the selling of or exiting your business
- Developing succession plans and organizational structure
- Looking for investor funding or equity raise
- Analyzing product or service profit margins
- Developing compensation and commission plans
- Developing financial models and scenario planning
- Creating a strategic budget and setting 3-year business goals
- Implementing financial and operational projects
- Developing actionable metrics and KPIs to measure core functional areas of business
- Managing hypergrowth period by maintaining focus

Let's Connect.

Set up a 15-minute discovery call with a **financial expert** to help us better **understand** your **business objective and goals**.

ABOUT SA:

- Founded in 2008
- Locations in SD, LA, OC
- 80+ financial experts on staff